

## **Rhett Parsons Joins the AnswerNet BPO Team**

**Willow Grove, PA** – AnswerNet, a full-service provider of inbound, outbound, automated, and global BPO contact center services, is pleased to announce that Rhett Parsons has been named the company's new Senior Business Development Executive for the BPO division.

Mr. Parsons brings more than 30 years' experience in both business development and customer service programs for enterprise-level clients. He specializes in helping organizations elevate their customer service and business processes and is eager to bring this drive and passion to AnswerNet's BPO Division. Rhett has assisted many Fortune 500 companies with their customer experience initiatives, including Estée Lauder, General Mills, The Cheesecake Factory, Alaska Airlines, and Ford, to name a few.

"We're ecstatic to bring such a well-connected name into the fold," says Michael Mezzanotte, AnswerNet's head of Specialty Channel Development. "With Rhett's unique insights and professional reputation, we'll have no problem increasing AnswerNet BPO's brand power as we continue to bring our clients' solutions to the next level."

Rhett noted, "With AnswerNet's robust BPO solutions and the company's vast network of 31 North American call centers, I look forward to demonstrating how our BPO technology, personnel, and more than 20 years of expertise are powerful differentiators that give our clients a competitive advantage."

### **About AnswerNet**

Headquartered in Willow Grove, PA, AnswerNet is a full-service provider of inbound, outbound, automated, and BPO call center services. Founded in 1998, the company now has 31 sites with 2,000 full-time employees across the U.S. and Canada. Along with BPO, other specialty divisions include Agriculture, Nonprofit, Education, Appointment Setting, Energy, and Third-Party Verification.

### **For more information, contact:**

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