

The right appointment-setting firm can increase the number of times your sales team gets in front of a potential client.

Appointment Setting Pros is a premiere provider of B2B appointment setting, *human-qualified* lead generation, and event registration services. Our time-tested, strategic approach to appointment setting campaigns has proven to consistently exceed our clients' expectations. Using a multi-attempt methodology, we combine the power of numerous lead generation strategies – including outbound calls, script development, and list cleansing – to engage a prospect and generate interest in your products and/or services.

Take a look at this checklist below. If your current firm – or a firm you're considering – doesn't "check all the boxes," then it may be time to reconsider your appointment-setting firm.

| | APPOINTMENT SETTINGPROS | Your Appointment Setting firm |
|---|-------------------------------------|--|
| <i>Comprehensive reporting</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Customizable packages</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Campaign optimization</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Specializes in solutions for complex B2B products & services</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Database management</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Proven ROI across numerous industries</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Lower cost than your internal team</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Performs list hygiene & data development</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Tenured agents</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Personal consultant</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| <i>Multi-attempt approach</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

If you're serious about increasing the number of opportunities for your sales reps, **Appointment Setting Pros** is ready to help.

To schedule a call with **Mike Mezzanotte**, an appointment-setting expert with more than 20 years of experience, [click here](#) to access his calendar and select a time that works for you. If you want to talk to Mike right now, call (203) 257-4897.

www.appointmentsettingpros.com