

## Telemarketing

### Key Benefits

- *Cost-effective*
- *Zero Staffing Overhead Costs*
- *Proven Reliability*
- *Flexible and Tailored to Your Budget*
- *24/7 Availability Across All Time Zones*
- *Programs Designed to Benefit any Business Size*
- *PCI-DSS Compliant*

### Key Features

- *Customized Sales Campaigns*
- *Lead Generation*
- *Lead Qualification*
- *Customer Satisfaction*
- *Customer Retention*
- *List Scrubbing*
- *Fulfillment Services*
- *Payment Processing*
- *Up-selling/Cross-selling*
- *Appointment Setting*
- *Seminar/Event Registration*

Telemarketing campaigns are a proven and cost-effective method for selling products and services to a large target audience. Using a qualified list of potential customers, our telemarketing campaigns can increase sales, profits and customer satisfaction without increasing your staffing and training costs.

AnswerNet's Telemarketing Services provide reliable and customizable programs designed to increase your profitability through Lead Generation, Lead Qualification, Telemarketing Sales, Appointment Setting, Up-selling/Cross-selling, Seminar/Event Registration, Customer Satisfaction Surveys and Customer Retention Programs.



### Small Business Telemarketing

As a small business, you need someone to handle your calls, make sales calls for you, schedule your appointments and/or generate sales leads for your sales team.

Our Telemarketing Services are perfect for a small business, startup business or any size business that has a strict telemarketing budget.

### Business and Enterprise Telemarketing Services

AnswerNet's Business and Enterprise Telemarketing Services are tailored for the mid-sized or large company or organization and customized to meet your program's needs.

Our full-service solutions can include any combination of call center services, from handling your incoming calls and sales orders to calling leads and customers to set sales appointments for you.

