

SMS Text Messaging Service

Key Benefits

- *Easily Reach Your Customers*
- *Increase Repeat Business*
- *Short and Long-code Options*
- *You Choose Your Keywords and Phone Numbers*
- *Mass Messaging Keeps Your Stakeholders Informed in Times of Crisis*
- *PCI-DSS Compliant*

Key Features

- *Instantaneous Communication With Your Customers*
- *Inexpensive, 24/7 Service*
- *Offer Coupons and Special Deals to Your Customers*
- *Relay Key Information to Stakeholders*
- *Give Your Customers and Prospects Access to Information*

With an estimated 3 billion people using SMS Text Messaging worldwide, convenient and instantaneous communication with your customers has not only become necessary, it is expected.

Using AnswerNet's SMS Text Messaging Service, you can take advantage of a simple, fast and inexpensive technology that delivers your message to customers and stakeholders at any time – from announcements of retail sales and promotions to relaying emergency information to college campus students and faculty.

SMS Texting can be used by virtually any type of business or organization, including restaurants, retail stores, real estate and property management companies, colleges and school districts, and utility companies.



How It Works

SMS Text Messaging can be used by businesses in many ways. One of the most profitable ways is the use of on-location marketing to gain repeat customers. This strategy entices the customer to text a message to a pre-selected number, either short or long code. The message goes directly to our system, and the customer's cell phone number is captured. You can then send information, promotional offers and coupons via text message to that customer.

