



## Political Call Center Services

### AnswerNet Services Tailored To Your Needs

- *Political Polling*
- *Campaign Outreach Support*
- *Voting Reminders*

### Key Benefits

- *No Party-Line Cross-Pollination*
- *Data is Secure*
- *Vast Experience with Political Campaigns*

### Key Features

- *Effective Data Collecting Techniques*
- *Pre-recorded Messages*
- *200 Seats Available at a Moment's Notice*

AnswerNet is a leading provider of political and opinion polling services. We can make seats available across the country for larger political polling campaigns, and have 200 seats available for political polling at a moment's notice.



Collected data is safeguarded and treated with the highest level of security and privacy. There is no party-line cross-pollination, and agents are experienced and effective in data collection techniques.

We can provide pre-recorded messages to be played for call recipients/voters. We also record all responses for review and analysis—particularly valuable for open-ended responses that require verbatim reporting.

At AnswerNet, we have a vast amount of experience handling political campaigns. Some highlights include:

- 300+ “Get Out The VOTE” and “Go Out To Vote” (GOTV) programs from 2009-2011: These campaigns were local, state and national (presidential) levels.
- 200+ multi-question candidate knowledge studies resulting in election and pre-election data for campaign managers. 150 to 500 dial hours per day devoted to programs of this nature during peak seasons.
- 70+ listed voter ballot initiative “referendum” studies containing multi-question opinion polls, tracking study support of the initiative in question as voting draws nearer, with a final reminder push on the referendum initiative and GOTV campaigns.

