

## Appointment Setting

### Key Benefits

- *Face-to-face Meetings with Qualified Prospects*
- *Agents use Your Preferred Call Lists*
- *Multiple Salesperson Scheduling*
- *Saves Time and Money*
- *Programs Tailored to Meet Your Business Needs*
- *PCI-DSS Compliant*

### Key Features

- *Agents are Experienced with Cold Calling*
- *Dynamic Script Writing*
- *Real-time Appointment Rescheduling*
- *Online Access to Schedules*
- *Generate Leads into Appointments*

In today's business environment, time truly is money. Your sales representatives are constantly trying to keep up with the demands of their schedules and closing deals.

With AnswerNet's Appointment Setting Services, our agents can cold call for you and your team. We will take your leads, make the cold calls and set face-to-face sales appointments for your sales staff.

Using our state-of-the-art technology and highly trained staff, your sales representatives can focus on selling while having immediate access to their schedules and instant notification of sales meeting changes or cancellations.



Our Appointment Setting Services provide your business and its sales staff with:

- Efficient campaigns that provide well-qualified leads
- Effective lead generation that develops into secured appointments
- Dynamic script writing that guarantees ideal leads are converted into scheduled appointments
- Customized strategies based on your business' products and services
- Call list /database clean up and vetting
- Real-time appointment rescheduling and cancellations
- Online access to schedules and calendars

